



The **Canada-Africa**
Chamber of Business



Chambre commerciale
Canada-Afrique

***Participate in the biggest African mining event in
North America!***



PROSPECTORS &
DEVELOPERS
ASSOCIATION
OF CANADA

MINEAFRICA AT PDAC 2024 PARTICIPATION PACKAGES

Including:

The Canada-Africa Chamber of Business 25th Annual African Mining Breakfast &
MineAfrica's 22nd Annual Investing in African Mining Seminar (March 5)

Exhibiting at the PDAC Trade Show (March 3-6)

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MineAfrica at PDAC 2024

MineAfrica provides you with the premier platform for reaching a senior level audience of international mining and financial executives, government representatives, service providers and media with an interest in mining in Africa. Our PDAC programming offers you - whether an African government, mining company, or service or equipment provider - a powerful, cost-effective opportunity to cut through the clutter of PDAC and promote yourself to a high-profile Africa-friendly mining audience at the biggest mining investment show in the world. To see the photo gallery for all of our past PDAC events and activities go to <https://mineafrica.smugmug.com>.

Participation options with MineAfrica at PDAC 2024

1. a presentation and/or sponsorship at our 22nd Annual Investing in African Mining seminar and participation and VIP seating in **The Canada-Africa Chamber of Business** 25th Annual African Mining Breakfast on Tuesday March 5 at The Sheraton Centre Toronto Hotel
2. booth space in the MineAfrica pavilion at the sold-out PDAC trade show from Sunday March 3 to Wednesday March 6 (subject to availability) at the Metro Toronto Convention Centre South Building

25th Annual African Mining Breakfast and 22nd Annual Investing in African Mining Seminar

The biggest African mining event in North America, our 25th Annual African Mining Breakfast and 22nd Annual Investing in African Mining Seminar during PDAC 2024, provides you with unparalleled in-person networking opportunities and marketing exposure.

The breakfast/seminar takes place on Tuesday March 5 at the Sheraton Centre Toronto Hotel and features an opening address by an African Mining Minister and a keynote address by a senior mining company CEO active in Africa. This is followed by a networking refreshment break, and then concurrent country or regional spotlights and topically themed seminar rooms. Our 2023 event attracted 500 participants.

A Picture is Worth a Thousand Words

To see photographs from past breakfast/seminars, networking events and the MineAfrica pavilion at the PDAC Trade Show go here <https://mineafrica.smugmug.com>.

To see the 2023 Breakfast and Seminar Program and African Mining Resource Directory [click here](#).

Participation Levels Investment Required

- Partner - \$23,500
- Corporate Sponsor - \$17,000
- Presenting Sponsor - \$13,000
- Non-Presenting Sponsor - \$9,000

- Presenter - \$6,500
- Custom Booth Packages at the PDAC Trade Show:
 - Full Booth - \$27,500
 - Half Booth - \$16,500
 - Quarter Booth - \$10,500

Summary of Benefits

1. The opportunity to promote your country, company, African project, products or services to a senior level audience of 500 international mining and financial executives, government representatives, service providers and media with a specific interest in mining in Africa.
2. 15-minute presentation.
3. Ongoing marketing exposure before, during and after the event, through our extensive marketing program including email campaigns to our combined 25,000 contact databases of both MineAfrica and The Canada-Africa Chamber of Business, as well as those of our media and strategic partners (50,000+), and email and web-based marketing and social media campaigns.
4. Your presentation, organization and speaker profiles and logo in our Program/Africa at PDAC 2024 Mining Resource Directory is emailed to all participants (approximately 500) and our combined databases of 25,000 for continued exposure after the event. To see the 2023 Program/Directory [click here](#).
5. In-person networking opportunities including reserved seating at a VIP table during breakfast.
6. Cost-effective and easy to participate.
7. Dedicated Spotlight on Your Country or Region (e.g. Spotlight on Namibia, DRC, Ethiopia, South Africa, etc).
8. Media mention and interviews wherever possible.
9. Complimentary attendance at the breakfast/seminar.

Additional Benefits for Partners and Sponsors

10. Additional 15-minute presentation (so two in total) depending on level.
11. Full page or half page advertisement in our Program/Africa at PDAC 2024 Mining Resource Directory depending on level. See ads in the 2023 Program and Directory by [clicking here](#).
12. Delegates list with full contact details including email addresses of all breakfast/seminar participants (approximately 500), subject to Canadian privacy laws.

13. Enhanced marketing exposure as a Partner/Sponsor in our marketing campaigns as well as during the event including logo on event registration page and on backdrop behind speakers during breakfast.
14. Opportunity for introductory remarks or moderating a Spotlight session (depending on level).
15. Reserved seating (for one or two depending on level) at a VIP table at breakfast.
16. Signage and corporate popup banner (supplied by you) in the networking area at the breakfast/seminar at the Sheraton Hotel.
17. Complimentary attendance for 6 or 8 (depending on level) participants at the event.
18. Corporate brochure at each participant seat at the event.
19. Corporate brochure at information table in the networking area.
20. Verbal recognition throughout the event.

Booth Space Opportunity at the PDAC Trade Show (March 3-6, 2024)

In addition to the Partner/Sponsor/Presenter opportunities at the breakfast/seminar outlined above we are pleased to again be offering you the opportunity to join us in the MineAfrica pavilion at the sold-out PDAC trade show running from March 3-6, 2024.

[Click here to see photos from last years pavillion.](#)

This provides you with a number of benefits including enhanced networking opportunities, a physical presence at the trade show and ongoing marketing exposure. Participating is cost-effective and easy as we take care of all the logistics, booth design, setup, exhibitor registrations, etc. We provide you with your customized booth graphics printed directly onto the booth structure giving you a professional image and saving you from having to ship, or carry, and setup pop displays, posters, etc. Packages include space rental, stand construction, all furnishings, electrical, customized graphics printed directly on the booth (graphic file supplied by you), daily cleaning, storage and booth exhibitor registration.

We offer three booth packages on a first-come, first-served basis; a full booth, a half booth and a quarter booth. Each of these options includes a presentation and/or sponsorship in the African Mining Breakfast/Seminar (March 5) at the Sheraton Hotel.

Specific benefits to participating in the MineAfrica Pavillion

1. With multiple exhibitors there are enhanced networking and relationship building opportunities among fellow exhibitors. Also, we have been in the trade show for years and are known as the “African Pavillion”.
2. If you are participating in a group or on your own we can cover the booth for you while you work the trade show floor or attend technical presentations.
3. We are onsite and with our excellent contacts among the visiting trade show traffic we can make personal introductions saving you time and ensuring you make valuable connections.
4. It is cost-effective and easy to participate as we take care of all the logistics. You simply show up.

The investment required for a full booth package (booth and presentation) is \$27,500, a half booth package (booth and presentation) is \$16,500 and a quarter booth (booth and presentation) is \$10,500.

Each package includes your trade show exhibitor registrations and one or two full delegate registrations for the PDAC convention as well as a presentation(s) at our Investing in African Mining seminar and participation in The Canada-Africa Chamber of Business African Mining Breakfast, with one person at a VIP table and the others in general seating.

For More Information

Wayne Floreani
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&
Director
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mineafrica.com
canadaafrica.ca

MineAfrica at PDAC 2024 Participation Packages

	Package A presenter	Package B sponsor	Package C presenting sponsor	Package D corporate sponsor	Package E partner	Package F quarter booth	Package G half booth	Package H full booth
Investment Required	\$6,500	\$9,000	\$13,000	\$17,000	\$23,500	\$10,500	\$16,500	\$27,500
Benefit								
Presentation at breakfast/seminar	one		one	two	two	one	one	two
Complimentary attendees at breakfast/seminar	4	4	6	6	8	2	4	8
Reserved seating at breakfast VIP table (from total complimentary attendees in line above)	1	1	1	1	2	1	1	2
Opportunity to moderate a seminar spotlight room				yes	yes			
Opportunity for introductory remarks during breakfast					yes			
Logo on event registration page		small	small	medium	large		medium	large
Logo on backdrop behind speakers during breakfast		small	small	medium	large		medium	large
Breakfast and seminar delegates list with full contact details including email addresses (500)		yes	yes	yes	yes		yes	yes
Profile and logo in our Program/ Africa at PDAC 2024 Mining Resource Directory	yes	yes	yes	yes	yes	yes	yes	yes
Advertisement in our Program/ Africa at PDAC 2024 Mining Resource Directory		half page	half page	full page	full page		half page	full page
Presentation and profile emailed to all participants (500) & our entire database (25,000)	yes	yes	yes	yes	yes	yes	yes	yes
VIP introductions wherever possible	yes	yes	yes	yes	yes	yes	yes	yes
Ongoing marketing exposure (before, during and after event)	yes	yes	yes	yes	yes	yes	yes	yes
Popup display at breakfast networking area		yes	yes	yes	yes	yes	yes	yes
Brochure at each participant seat at breakfast		yes	yes	yes	yes			yes
Verbal recognition throughout breakfast		yes	yes	yes	yes			yes
All Access pass for in-person PDAC convention						one	one	two
Custom designed booth						yes (1/4)	yes (1/2)	yes (1)
Exhibitor Passes						2	4	8

MineAfrica at PDAC 2024 Participation Contract

I will participate in the following manner (please check in column one)

✓	Description	Unit Price
	PACKAGE A - presentation at seminar & participation at breakfast	\$6,500
	PACKAGE B - sponsor at seminar & breakfast	\$9,000
	PACKAGE C - presenting sponsor at seminar & breakfast	\$13,000
	PACKAGE D - corporate sponsor at seminar & breakfast	\$17,000
	PACKAGE E - partner at seminar & breakfast	\$23,500
	PACKAGE F - quarter booth at PDAC trade show & presentation at seminar & participation at breakfast	\$10,500
	PACKAGE G - half booth at PDAC trade show & presentation at seminar & participation at breakfast	\$16,500
	PACKAGE H - full booth at PDAC trade show & presentation at seminar & participation at breakfast	\$27,500
	additional full delegate badge for PDAC Convention and Trade Show (Packages F, G and H only)	\$800

First Name _____ Last Name _____
 Position _____ Organization _____
 Mailing Address _____
 City _____ Province _____
 Country _____ Postal Code _____
 Tel _____
 Email _____ Web _____

Signature _____

Complete and return this page by email to wayne@mineafrica.com

Notes

- Please note that the completion of this contract forms a binding commitment to participate.
- All pricing is subject to 13% HST.
- Upon receipt of this signed contract by MineAfrica you will be invoiced in full. The invoice is payable upon issuance.
- Your participation in the breakfast/seminar and booths at the PDAC Trade Show is **not guaranteed until we have received payment in full.**
- Thank you and we look forward to working with you.

Appendix







Partners

BARRICK

Barrick Gold Corporation (TSX: ABX, NYSE: GOLD)

Barrick is a sector-leading gold and copper producer, operating mines and projects in 18 countries in North and South America, Africa, Papua New Guinea and Saudi Arabia. Our portfolio spans the world's most prolific gold and copper districts and is focused on high-margin, long-life assets. Our highly diversified workforce is drawn almost entirely from our host nations and equipped with world-class skills.

The company's shares trade on the New York Stock Exchange under the symbol GOLD, and on the Toronto Stock Exchange under the symbol ABX.

We are committed to partnering with our host countries and communities to transform their natural resources into tangible benefits and mutual prosperity.

www.barrick.com

HATCH

Hatch

Hatch is passionately committed to the pursuit of a better world through positive change. A global multidisciplinary management, engineering, and development consultancy to the metals, energy, and infrastructure sectors, our corporate roots extend more than one hundred years. We deliver comprehensive technical and strategic services covering the whole project lifecycle, from concept development through design stages to full construction supervision and handover.

We embrace your visions as our own and partner with you to develop ideas that are smarter, more efficient, and innovative. Our global network of 9,000 professionals work on the world's toughest challenges. We draw upon our experience spanning over 150 countries.

We are employee-owned and independent—free to bring our best thinking to your business.

Our exceptional, diverse teams combine vast engineering and business knowledge, working in partnership with our clients to develop market strategies, manage and optimize production,

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develop new game-changing technologies, and design and deliver complex capital projects. We work closely with the communities in which we serve to ensure that our solutions optimize environmental protection, economic prosperity, social justice, and cultural vibrancy. We want their businesses, ecosystems, and communities to thrive, both now and into the future.

www.hatch.com

Corporate Sponsors



B2Gold Corp. (TSX: BTO; NYSE: BTG)

B2Gold is a low-cost international senior gold producer headquartered in Vancouver, Canada. Founded in 2007, today, B2Gold has three operating gold mines and numerous development and exploration projects in various countries including Mali, the Philippines, Namibia, Colombia, Finland and Uzbekistan. This year, B2Gold forecasts gold production to be 990,000 to 1,050,000 ounces.

www.b2gold.com



Osino Resources Corp. (TSX.V: OSI)

Osino is a Canadian gold exploration and development company focused on the development of our Twin Hills gold discovery in central Namibia. The Twin Hills Gold Project is at an advanced stage of exploration with various advanced development studies underway with the aim of fast-tracking the project.

Osino has a large ground position of approximately 6.700km² located within Namibia's

Speaker Profiles



Eric Allard
Chief Executive Officer
Tantalex Resources Corporation

Mr. Allard is a geological engineer with 20 years' experience in project and operations management for exploration mining, oil & gas and construction engineering. Mr. Allard has held various positions as VP operations in junior mining companies in Canada and Africa and has participated in all levels of company management from sales and business management to technical project management. He is a member in good standing of the Ordre des Ingénieurs du Québec.
ea@tantalex.ca



Hon. Tom Alweendo
Minister of Mines and Energy
Republic of Namibia

Hon. Tom Alweendo was appointed as Minister of Mines and Energy in February 2018. In March 2010 he was appointed by former President Hifikepunye Pohamba as Director General of the National Planning Commission (NPC). In March 2015 he was appointed by President Hage G. Geingob as Minister of Economic Planning and also as Director General of the NPC.

He also served as Governor of the Bank of Namibia from 1997 to 2010 - the first Namibian to do so. Some of his achievements during his tenure at the Bank include the establishment of the local currency, the Namibia Dollar; the localization of the payments and banking systems; and the establishment of the Financial Intelligence Center.

As Director General of the National Planning Commission, Hon. Tom Alweendo presided over the drafting of Namibia's fourth National Development Plan (NDP4). The NDP4 prioritized specific economic sectors that are perceived to have more potential to grow the economy and provide employment opportunities.

Hon Alweendo holds a Bachelor of Commerce from the University of Witwatersrand, Johannesburg, South Africa and a Masters in Business Administration (MBA) from the University of Wales.

Sonia.Temba@mme.gov.na



Harry Anagnostaras-Adams
Executive Chairman, KEFI Gold & Copper PLC
Tulu Kapi Gold Mines S.C.

Harry Anagnostaras-Adams was founder or co-founder of Citicorp Capital Investors Australia, investment company Pilatus Capital, Australian Gold Council, EMED Mining, KEFI Minerals and Cyprus-based Semarang Enterprises. He has overseen a number of start-ups in those and their related organisations principally through the roles of Chairman, Deputy Chairman or Managing Director. He qualified as a Chartered Accountant while working with PricewaterhouseCoopers and has a Master of Business Administration from the Australian Graduate School of Management.

aaa@kefi-minerals.com

March 7, 2023

24th Annual African Mining Breakfast
 Chambres commerciales Canada-Afrique

21st Annual Investing in African Mining Seminar

The biggest African mining event in North America just got **BIGGER. AGAIN.**

2023 Program & African Mining Directory

#MineAfrica #AfricaatPDAC #PDAC2023

KENORA ROOM

Spotlight on Northeast Africa

(Moderator: Paula Paz, MineAfrica Inc.)

- **The Geology and Mineral Potential of Sudan**
 - Dr. Mohamed Saeed Zainalabdeen, Director General, Geological Research Authority of Sudan
- **Ariab Resources for an Environmental Agenda** - Nasreldin Elhussein, Ariab Mining Company
- **Investment Incentives in Sudan**
 - Mubarak Ardoul, Director General, Sudanese Mineral Resources Company Limited
- **Developing High Grade Gold + Base Metal Projects in East Africa**
 - John Anderson, Chairman and Chief Executive Officer, Parallel Mining Corp.
- **KEFI: Early Mover in Saudi Arabia and now Ethiopia**
 - John Leach, Finance Director, KEFI Gold and Copper plc

WENTWORTH ROOM

Spotlight on DRC presented by Ecobank

(Moderator: Serge Bilambo, Corporate Banking Head, Ecobank DRC)

- **Etats des lieux :politiques et stratégies nationale des métaux stratégiques et opportunités d'investissements dans le secteur minier congolais** - Paul Mabolia, Coordonnateur, CTCPM
- **At the Heart of the Energy Transition**
 - Olivier Binyingo, Senior Vice President Public Affairs DRC
- **The DRC Economic Landscape and Mining Sector Outlook**
 - Serge Bilambo, Corporate Banking Head, Ecobank DRC
- **A 360° Approach to the Import-Export Activities of Mining Operators: DRC Case Study**
 - Arlette Mboyo, Managing Partner, AKILI Consulting
- **Batteries and Electric Vehicles in the DRC**
 - Denis Lecouturier, General Director of the Congolese Council on Electric Batteries
- **The Lualaba Province: A Niche of Opportunities** - Carol Grace Luposo, Representative, Lualaba Province

ELGIN ROOM

Opportunity Africa II

(Moderator: Isabela Nyoka, Regional Mining Finance Specialist, Ecobank Group and Ousmane Dicko, Regional Head of Treasury, Ecobank Group)

- **Investment Opportunities in the Mining Sector in the United Republic of Tanzania**
 - Abdulrahman Mwanga, Commissioner for Minerals, Tanzania Ministry of Minerals, United Republic of Tanzania
- **Geology and Exploration Opportunities in Tanzania**
 - Mussa Daniel Budeba, Chief Executive Officer, Geological Survey of Tanzania
- **TRX Gold: Growing the Buckreef Gold project in Tanzania**
 - Stephen Mallowney, Chief Executive Officer, TRX Gold Corporation
- **Mauritania: The New Frontier for Critical Minerals**
 - Ahmed Taleb Mohamed, Senior Adviser, Ministry of Petroleum, Mining and Energy, Mauritania
- **Supply Chain Issues in Battery Metals: Zimbabwe Case Study**
 - Isabel Nyoko, Regional Mining Finance Specialist, Ecobank Group
- **The State of Mining in Zimbabwe**
 - Hon. Winston Chitando, Minister of Mines and Mining Development, Republic of Zimbabwe (video)
- **Update on Angola its Potential**
 - Paulo Niva Tanganha, General Director, Angola Ministry of Mineral Resources, Oil and Gas

KENT ROOM

Opportunity Africa I

(Moderator - Mabinty Bangoura, MineAfrica Inc.)

- **Mali Mines Sector Potentialities and Reforms: An Opportunity for Miners**
 - Hon. Monsieur Lamine Seydou Traore, Ministre des Mines, de l'Energie et de l'Eau du Mali
- **B2Gold's Success Story in Mali**
 - Ibrahim Toure, Director External Affairs, B2Gold Corp.
- **The Mining Sector in a Context of Insecurity: The Efforts of the Government of Burkina Faso in Securing Mining Investments**
 - Simon-Pierre Boussim, Minister of Energy, Mines and Quarries, Republic of Burkina Faso
- **Guinea: Investment Opportunities and New Mining Vision**
 - Karamoko Soumah, Inspector General, Guinea Ministry of Mines and Geology
- **At the Core of Cameroon's Mining Sector: Exploration and Partnership to Kick-off Exploitation**
 - Serge Herve Boyogueno, General Manager, SONAMINES SA (National Mining Corporation)
- **les Potentiels Minières du Tchad**
 - Abdelkerim Mahamat Abdelkerim, Ministre des Mines et de la Geologie, république du tchad

HURON ROOM

Opportunities in the African Battery Metals Value Chain presented by Hatch

(Moderator: Gabriela Sigouin, Hydrometallurgy, Engineer-in-Training (EIT), Hatch)

- **Africa's Opportunities to Support the Emerging LIB Value Chain**
 - Mark Bellino, Global Director, Battery Manufacturing, Hatch and Jan Armin Pfeifer, Engagement Manager, Hatch Advisory
- **Developing African Financial Markets to Channel Investment into Battery Metals Production**
 - Isabel Nyoko, Regional Mining Finance Specialist, Ecobank Group
- **Mobile Analytical Services to Support Discovery of Battery Metals in Africa**
 - Cindy Collins, Director of Strategic Growth, SGS
- **Development of Lofdal - A Tier-1 Heavy Rare Earth Deposit**
 - Darrin Campbell, President, Namibia Critical Metals Inc.
- **Electric Batteries in the DRC**
 - Julien Paluku Kahongya, Minister of Industry, Democratic Republic of Congo

DUFFERIN ROOM

Spotlight on Namibia presented by Osino Resources

(Moderator Ian McLean, Namibian Honorary Consul in Canada)

- **State of the Namibian Mining Sector**
 - Hon. Kornelia Kashiimbindjola Shilunga, Deputy Minister, Ministry of Mines and Energy, Republic of Namibia
- **Development of Lofdal - A Tier-1 Heavy Rare Earth Deposit**
 - Darrin Campbell, President, Namibia Critical Metals Inc.
- **Osino Resources: Namibia's Next Gold Mining Champion**
 - Alan Friedman, Chairman, Osino Resources Corp.
- **B2Gold's Success Story in Namibia**
 - Neil Reeder, Vice President, Government Relations, B2Gold Corp.
- **Sustainable Lithium From Micah**
 - Joe Walsh, Managing Director (Executive), Lepidico Ltd.

SIMCOE ROOM

Spotlight on South Africa

(Moderator: Botihale Seageng, Director of Investment Promotion, South Africa Department of Mineral Resources and Energy)

- **South Africa's Mining Potential**
 - Hon. Dr Nobuhle Nkabane, Deputy Minister of Mineral Resources and Energy, Republic of South Africa
- **Reflections on the Mineral and Petroleum Resources Development Act**
 - Roger Baxter, Chief Executive Officer, Minerals Council South Africa
- **The Relevance of Coal in JET (Just Energy Transition)**
 - Lemogang Pitsoe, Chief Executive Officer, The African Exploration Mining and Finance Corporation (AEMFC)
- **South Africa's Exploration Potential**
 - Mosa Mabuzza, Chief Executive Officer, South African Council for Geoscience
- **The Future of Minerals Processing in South Africa**
 - Indresan Govender, Group Executive, Mineral Processing & Characterisation, Mintek
- **Improving and Promoting Occupational Health and Safety in South African Mines**
 - David Mampitha, Chief Executive Officer, Mining Health and Safety Council South Africa
- **Investment Facilitation Support for Prospective Investors**
 - Botihale Seageng, Director of Investment Promotion, South Africa Department of Mineral Resources and Energy

Don't Take Our Word For It. Take It From Our Past Participants!

"...It has been a great 3 days with a solid agenda and excellent speakers."

"Congrats on organizing this event despite everything. Lot of great insights on African mining over the last 3 days."

"...Thank you for the opportunity to present at MineAfrica's Virtual Breakfast event this year! We have received some great feedback from the audience, and we were able make some quality connections from the virtual networking! Also, we were really impressed with the overall Agenda and the quality of the presentations we attended. Please do keep us in mind when it comes time to start planning the event for next year."

"...being part of MineAfrica was a truly positive experience for our company, your advice and expertise and also introductions to various contacts was appreciated tenfold....You and your team did an outstanding job."

"Having worked on 5 continents in an array of business sectors, I have never attended such a well-attended breakfast session in terms of level of individual, cross section of organizations servicing one sector and variety of countries not usually present at such events. The presentations were short and sharp, yet informative. Overall, nothing less than a sterling event! I have no doubt your expansion strategy will be MOST successful. Well done gents!!"

"It was a superbly focussed opportunity to spend a day with colleagues and clients who have business interests in Africa - something that would've taken me months to achieve back home."

"Just a quick note to thank you for another fantastic week at the PDAC! This year's event was a major success for us, and I am delighted with the progress we've made in a year's time. Your assistance with the booth and our continued relationship with the Mine Africa seminars are key contributors and I can assure you of our appreciation. I'll be in contact early in the new week regarding our future discussions and the possibilities of further ties. Thank you again!!"

"The MineAfrica Breakfast was a showstopper!! I thoroughly enjoyed the event and look forward to building a long-term relationship with you!"

"Events like MineAfrica provide a magnet and a filter - to attract the right people to make our projects fly, and to allow us to focus on those right people. They whittle the forest that is PDAC down to just the valuable core."