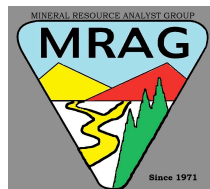




in partnership with



Investing in African Mining seminar:
Focus on West Africa: Toronto

Participation Opportunity

Thursday May 31, 2012
Toronto, Ontario, Canada

Introduction

Our 2nd **Focus on West Africa: Toronto** seminar takes place on May 31, 2012 in Toronto and features updates by mining companies with projects in West Africa and technical presentations on doing business in West Africa's mining industry by expert advisors and service providers. The seminar is organized in partnership with sponsors SGS and the Mineral Resource Analyst Group (MRAG).

More information on our Investing in African Mining seminars including detailed audience composition, previous programs, photo galleries and testimonials can be found at our website at www.mineafrica.com.

You have three options for participating in **Focus on West Africa: Toronto**; as a Presenter, as a Sponsor or as a Presenting Sponsor.

Who Should Present

- public and private mining companies with projects in West Africa
- service providers and expert advisors such as banks, law firms, engineering firms and consultants with expertise in West Africa
- West African governments seeking foreign mining investment

Why Present (for a complete list of benefits see the chart on page 3)

1. The opportunity to promote your company or country to a targeted, senior level audience of financial and mining executives, media and government representatives with an interest in West Africa.
2. Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
3. Extensive, ongoing exposure for your organization in our comprehensive marketing program including emails to our 10,500 contact database as well as the 50,000 of those of our strategic and media partners.
4. Four complimentary seminar registrations for your colleagues or clients (three plus your presenter).
5. Distribution of corporate brochures at information tables at the seminar.
6. Posting of your presentation on our website with 5,600 monthly visits and average downloads of 200 per presentation.
7. At C\$3,250 participation is cost-effective - you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.
8. Proven ten year track record by MineAfrica in organizing high quality results-focussed seminars.

Why Sponsor (for a complete list of benefits see the chart on page 3)

1. Complimentary speaking opportunity.
2. Full contact details of all seminar participants (subject to Canadian Privacy Laws).
3. Opportunity for a corporate pop up display unit in the seminar room or coffee break area.
4. Opportunity to display one piece of corporate literature at each individual participant place setting (in addition to the general information tables).
5. Sponsor recognition (logo and/or company name) on all seminar specific marketing materials and emails.
6. Enhanced logo and sponsor recognition on high resolution projection during seminar.
7. Verbal mention at the seminar as a sponsor.

Testimonials from Past Participants

- *The MineAfrica breakfast was a show stopper.*
- *I have never attended such a well attended session in terms of level of individual, cross section of organizations servicing one sector and variety of countries not usually present at such events.*
- *It was a superbly focussed opportunity to spend a day with colleagues and clients who have business interests in Africa - something that would've taken me months to achieve.*
- *Events like MineAfrica provide a magnet and a filter - to attract the right people to make our projects fly, and to allow us to focus on those right people.*
- *The quality of the presentations has been excellent - interesting, relevant and topical...I enjoyed the case studies.*
- *A well-organized and well-structured seminar with a good mix of speakers and quality presentations.*

Participation Benefits

The chart below outlines the benefits of the 3 ways in which you can participate; as a presenter (column P), as a sponsor only (column S), and as a Presenting Sponsor (column PS).

Benefit	P	S	PS
High-level networking and relationship building opportunities with a targeted, senior-level audience of mining and financial executives active, or interested, in West Africa, service providers and senior government officials.	yes	yes	yes
Presentation opportunity.	yes	no	yes
Complimentary registrations (including presenter) for colleagues and VIP clients.	4	4	6
Email Advertising – logo and Sponsor recognition on all emails related to the seminar to our database of 10,500 senior level contacts.	no	yes	yes
Website Advertising – Sponsor recognition on our website which averages 3,325 unique visitors and 5,600 visits per month.	no	yes	yes
Seminar Materials – logo and/or Sponsor recognition on seminar materials including registration form, brochure and seminar program.	yes	yes	yes
At-event presence – high resolution logo projection, logo on seminar signage.	yes	yes	yes
Enhanced at-event presence with Sponsor recognition on high resolution logo projection, signage and verbal recognition.	no	yes	yes
Standalone corporate popup display at the seminar.	no	yes	yes
Corporate brochure at each individual seminar participant place setting (in addition to the general information tables).	no	yes	yes
Full contact details of all seminar participants (subject to Canadian privacy laws).	no	yes	yes
Media mention and interviews wherever possible.	yes	yes	yes

Focus on West Africa: Toronto 2012 Participation Form

Complete and return this page by email to bruce@mineafrica.com or fax to 416.588.7504

Description	Investment	Please check one
Presenter	\$3,250 <i>plus applicable taxes</i>	
Sponsor	\$3,000 <i>plus applicable taxes</i>	
Presenting Sponsor	\$5,000 <i>plus applicable taxes</i>	

First Name _____ Last Name _____

Title _____ Organization _____

Mailing Address _____

City _____ Province _____

Country _____ Postal Code _____

Tel _____ Fax _____

Email _____ Web _____

Signature _____

For More Information

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Detailed information on all our programs including seminar programs, seminar audience breakdowns, benefits of presenting and photo galleries from past events are available for download at www.mineafrica.com.