

The premier platform for reaching a senior-level audience of international mining and financial executives with an interest in mining in Africa

**CANADA-SOUTHERN AFRICA CHAMBER OF BUSINESS
13TH ANNUAL MINING BREAKFAST & MINEAFRICA'S
10TH ANNUAL INVESTING IN AFRICAN MINING SEMINAR –
DURING PDAC 2012 Tuesday March 6, 2012**

Participate in the biggest African mining event in North America (360 attendees and 24 presenters in 2011) comprising mining companies, service providers and African Mining Ministers. In addition to presentation and sponsorship opportunities at our breakfast and seminar we offer turn-key shared booth space at the PDAC trade show (March 4-7, 2012) making it an easy and cost-effective way to participate in the biggest mining investment show in the world with increased networking opportunities.

**2ND ANNUAL FOCUS ON WEST AFRICA: TORONTO
Thursday May 31, 2012**

Promote your West African project or company expertise to our senior-level audience at our **2ND Annual Focus on West Africa: Toronto** seminar with Sponsor SGS on May 31, 2012.

**2ND ANNUAL FOCUS ON WEST AFRICA: LONDON, UK
Monday September 24, 2012**

Promote your West African project, your company expertise or your country to our senior-level European audience at our **2ND Annual Focus on West Africa: London, UK** seminar with Premier Sponsor Herbert Smith LLP on September 24, 2012. Our inaugural Focus on West Africa seminar in London drew 130 participants; 73% from the United Kingdom, 11% from Canada, 10% from France and 4% from Africa. Forty-two percent came from the financial sector and 18% were senior mining executives. The seminar wraps up with a networking cocktail reception.

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WHY PRESENT AT A MINEAFRICA SEMINAR

- The opportunity to promote your company, project or country to a targeted, senior-level audience of financial and mining executives with a specific interest in Africa.
- Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
- Extensive, ongoing exposure for your organization in our comprehensive marketing program before, during and after the seminar, including email campaigns to our 10,500 contact database, dedicated promotional emails by our media partners to their 50,000+ contacts and posting of your presentation on our website which attracts 3,350 unique visitors per month.
- Cost-effective participation – you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.