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agenda

# 4th Annual Risk Mitigation & Corporate Social Responsibility (CSR) in Africa and Emerging Markets

**Wednesday October 27, 2010**

**08h00–16h30**

**Huron Room, 2nd Floor  
Macdonald Block  
900 Bay Street  
Toronto, Ontario Canada**

**08h00 REGISTRATION AND NETWORKING**

**08h30 OPENING REMARKS**

CHRISTIE CHRISTELIS, Chairman, **Canada-Southern Africa Chamber of Business** & President, **Technology Strategies International**

DONALD BOBIASH, Director General, Africa Bureau, **Foreign Affairs and International Trade Canada**

ROWENA DIAS, Area Director, Africa & International Financial Institutions, International Trade, Branch, **Ontario Ministry of Economic Development & Trade**

**Seminar Chair**

DILA ERSENKAL, PhD, Environmental Management Specialist and Sustainability Projects Lead, **Hatch**

**08h50 When You've Done Everything Right, and Everything Still Goes Wrong – First Quantum and the DRC**

MICHAEL BOURASSA and DAN BROCK, Partners, **Fasken Martineau LLP**

**09h10 Selecting and Working with Canadian Charities as CSR Partners**

MARK BLUMBERG, Partner, **Blumbers LLP**

**09h30 Guidelines for Sustainable Community Development: Case Studies from the Global South**

KEVIN MCCORT, President and Chief Executive Officer, **CARE Canada**

**09h50 Dealing with Community Health to Better Manage Operational Risks**

JULIE MCCASHIN, Vice President, Health Services Development, Americas Region, **International SOS Assistance, Inc.**

**10h10 NETWORKING REFRESHMENT BREAK**

**10h30 CSR at the Twangiza Development Site – Resettlement, Job Creation and Environmental Management**

MARTIN JONES, Vice President, Corporate Affairs, **Banro Corporation**

**10h50 The Role for Canada in Excellence in CSR in the Extractive Resources**

JEAN VAVREK, Executive Director, **Canadian Institute of Mining (CIM)**

**11h10 Hatch's Approach to CSR and Lessons Learned: Case Study Update on TransNet**

DILA ERSENKAL, PhD, Environmental Management Specialist and Sustainability Projects Lead, **Hatch**

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- 11h30** **Managing Risk in Mexico: How to Maintain Profitable Operations through Risk Management**  
TYSON JOHNSON, Director, Global Security & Investigations, **Celestica**
- 11h50** **Equator Principles: Managing Environmental and Social Risk in Mining Projects**  
PAUL DASILVEIRA, Sales Executive, **SGS**
- 12h10** **NETWORKING BUFFET LUNCHEON**
- 12h50** **Canada's Trade Commissioner Service and CSR**  
JUDITH ST. GEORGE, Director General, Trade Commissioner Service – Operations,  
**Foreign Affairs and International Trade Canada**
- 13h10** **Building a Review Process for the Canadian International Extractive Sector: An Update**  
DR. MARKETA EVANS, **Extractive Sector Corporate Social Responsibility (CSR) Counsellor**
- 13h30** **IFC's Policy and Performance Standards on Social and Environmental Sustainability and Policy on Disclosure of Information as Applied in the International Mining Context: Making a World of Difference?**  
ELISABETH DEMARCO AND JANNE DUNCAN, Partners,  
**Macleod Dixon LLP**
- 13h50** **Human Rights Due Diligence: UN Framework vs Bill C300**  
MICHAEL SHTENDER-AUERBACH, Vice President and National Practice Leader, Social Risk Consulting,  
**Control Risks**
- 14h10** **Human Rights Risk in Mining: Buzz or Real Risk?**  
SIGNI SCHNEIDER, Director, Political and Human Rights Risk Department,  
**Export Development Canada**
- 14h30** **NETWORKING REFRESHMENT BREAK**
- 14h50** **Getting your Social License to Operate: Some Lessons Learned from Projects Throughout Latin America**  
GRAEME BURT, Principal, **rePlan Inc.**
- 15h10** **Socio-political Challenges Facing Mining Companies in South Africa: Can Effective Corporate Social Responsibility Initiatives Mitigate Against These Challenges?**  
ERIC RATSHIKHOPHA, Consultant
- 15h30** **China vs. Canada – Battleground Africa**  
RADCLIFFE DOCKERY, President & Chief Executive Officer, **HigherEye Training & Consulting**
- 15h50** **E3 Plus: Framework for Responsible Exploration**  
BERNARDA ELIZALDE, Program Director Sustainable Development  
**Prospectors and Developers Association of Canada (PDAC)**
- 16h10** **WRAP UP**  
**Seminar Chair**  
DILA ERSENKAL, PhD, Environmental Management Specialist and Sustainability Projects Lead, **Hatch**  
BRUCE SHAPIRO, President, **Canada-Southern Africa Chamber of Business**  
and President, **MineAfrica Inc.**

**BANRO CORPORATION**

Banro is constructing a "Phase 1" gold mine at its wholly-owned Twangiza property in the DR Congo. Scheduled for completion in 2011, the mine is designed to produce 100,000 + oz Au per year, with future expansion to 300,000 oz. Twangiza has Proven and Probable Reserves of 4.54 M oz Au.

Banro's pipeline includes three additional, wholly-owned properties, each with mining licenses. The Company has identified 6.72 Moz of M&I Resources, plus Inferred Resources of 4.46 Moz. In addition to its current properties which cover 2,613 square kilometers, Banro in 2007 was awarded 14 exploration permits covering 2,638 square kilometres.

[www.banro.com](http://www.banro.com)



**BLUMBERG SEGAL LLP**

"Blumbers" is a Toronto law firm that provides a full range of innovative and cost effective legal solutions since 1984. Our Toronto lawyers have expertise in a number of areas, especially those of importance to business including corporate commercial, civil litigation, employment law, intellectual property, and estate/wealth planning. We also provide services to a large number of Toronto based and international non-profits and charities.

[www.blumbers.ca](http://www.blumbers.ca)



**CANADA-SOUTHERN AFRICA CHAMBER OF BUSINESS**

The Canada-Southern Africa Chamber of Business is a dynamic and influential business organization dedicated to promoting and developing business interests between Canada and Southern Africa.

[www.canadasachamber.com](http://www.canadasachamber.com)



**CANADIAN INSTITUTE OF MINING, METALLURGY AND PETROLEUM**

CIM, "a Community for Leading Industry Expertise" is a technical society of professionals in the Canadian minerals, metals, materials and energy industries. It was founded in 1898. The CIM's mission is to provide leadership, quality services, and value to CIM members through technical forums, publications, professional and social networking opportunities, continuing education, and recognition of excellence programs.

[www.cim.org](http://www.cim.org)



**CARE CANADA**

CARE is Canada's global force dedicated to defending dignity and fighting poverty by empowering the world's most vulnerable and greatest agents of change: women and children. We seek a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security. CARE's mission is to partner with individuals and families in the poorest countries of the world, guided by the aspirations of the local communities. Founded in 1946 to distribute 'CARE Packages' to a war-torn Europe, today CARE reaches out to more than 59 million people in over 70 countries around the world.

[www.care.ca](http://www.care.ca)



**CELESTICA INC.**

Celestica is a world leader in the field of electronics manufacturing, design and supply chain support. We are dedicated to building solid partnerships and providing flexible solutions to enable our customers' success. We are adaptive and agile and help customers anticipate and prepare for unexpected changes. Our customer portfolio spans the enterprise, communications, consumer, aerospace and defense, industrial, alternative energy and healthcare end-markets.

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**CONTROL RISKS**

Control Risks is an international business risk consultancy helping corporations, international organizations and governments manage political, security and integrity risks worldwide. We enable our clients to succeed in complex or hostile business environments, minimizing strategic and operational risks in order to maximize opportunities.

Since 1975 we have worked in 130 countries providing a full range of services required by organizations wanting to succeed in today's ever changing globalized business environment. Our commitment to integrity, ethics and confidentiality is a warranty to clients of objective advice based on first-hand experience and benefiting from our diverse and professional network of international consultants.

[www.control-risks.com](http://www.control-risks.com)



**EXPORT DEVELOPMENT CANADA (EDC)**

EDC is Canada's export credit agency, offering innovative commercial solutions to help Canadian exporters and investors expand their international business. EDC's knowledge and partnerships are used by more than 8,300 Canadian companies and their global customers in up to 200 markets worldwide each year. EDC is financially self-sustaining and is a recognized leader in financial reporting, economic analysis and has been recognized as one of Canada's Top 100 Employers for eight consecutive years.

[www.edc.ca](http://www.edc.ca)



**FASKEN MARTINEAU LLP**

Mining transactions involve coordinating people, property and capital across different jurisdictions and time zones. Whether you are at the exploration, development or mining phase, need to secure financing, or plan to acquire other companies, success depends on solid legal advice and experience. Fasken Martineau's Global Mining Group has an unparalleled international reputation in the industry. We are consistently recognized as having more mining and mining finance experts than any other law firm. With more than 150 years of mining industry experience, we structure transactions to promote cross-border efficiencies, reduce exposure to political and regulatory risk, and facilitate financing.

[www.fasken.com](http://www.fasken.com)



**FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA**

Foreign Affairs and International Trade Canada manages Canada's political, economic and cultural relations with other nations on a bilateral basis as well as through the international organizations to which Canada belongs. The department helps Canadian companies succeed internationally while promoting Canada as a dynamic place in which to do business, and negotiating and administering trade agreements. The department provides an assertive foreign policy that pursues Canadian interests, projects Canadian values and culture worldwide and protects Canada's security.

[www.international.gc.ca](http://www.international.gc.ca)



**HATCH**

Hatch is an employee-owned global multidisciplinary engineering, process development, technologies and management consultancy. Hatch supplies process design and business consulting, information technology, and project and construction management services to the metals and mining, energy, and infrastructure sectors. With more than 7,700 employees in 65 offices around the world, Hatch serves clients in Africa, Asia, Australia, Europe, and North and South America. As an innovative organization committed to helping its clients achieve unprecedented and sustained business results, clients appreciate Hatch's added value, trust and communications, as well as Hatch's ability to transfer its expertise quickly and efficiently on a global basis.

[www.hatch.ca](http://www.hatch.ca)



## HIGHEREYE TRAINING & CONSULTING

HigherEye Training & Consulting is a Corporate Social Responsibility firm focused on developing International Business & Career Development Skills for Young People; it also helps organizations increase their understanding of the Youth Market.

By building partnerships with the Private Sector, Government Agencies and Educational institutions – HigherEye delivered results driven CSR projects for clients in Canada, Botswana, China, Ghana and the Caribbean.

[www.highereye.com](http://www.highereye.com)



## INTERNATIONAL SOS

International SOS is the world's leading provider of medical assistance, international healthcare, security services and outsourced customer care. With over 6,000 professionals operating in 70 countries, we help organizations manage the health and safety risks facing their travelers, global workforce and customers.

[www.internationalsos.com](http://www.internationalsos.com)



## MACLEOD DIXON LLP

Established in 1912, Macleod Dixon LLP is one of Canada's leading international law firms. Through our network of offices in Canada, Brazil, Venezuela, Russia, Kazakhstan and Colombia, we provide major multinational and national corporations, governments, private businesses and individuals with the depth of experience and local expertise required to succeed in today's mining industry.

Our commitment to innovative, success-driven legal solutions has earned us the reputation as a law firm of choice. We are consistently recognized as having more experts in the mining and natural resource sector than any other law firm, including by the International Who's Who of Mining Lawyers as Global Mining Law Firm of the Year 2010.

[www.macleoddixon.com](http://www.macleoddixon.com)



## MINEAFRICA INC.

MineAfrica is a business development and marketing company providing the premier platform for mining companies, service providers and governments to promote themselves to a senior level, Africa focussed financial and mining audience. In 2010 we launched On the Ground Group to produce internationally focussed mining investment seminars including mineSouthAmerica, mineMexico and Mining Deal Exchange.

[www.mineafrica.com](http://www.mineafrica.com)



## THE OFFICE OF THE EXTRACTIVE SECTOR CORPORATE SOCIAL RESPONSIBILITY (CSR) COUNSELLOR

The Office of the Extractive Sector Corporate Social Responsibility (CSR) Counsellor was established in 2009 as part of the Government of Canada's CSR Strategy for the International Extractive Sector. Marketa Evans was appointed as the first Counsellor in October, 2009. The Office will help enhance the CSR performance of Canadian mining, oil and gas companies operating overseas. The Office will review CSR practices of Canadian companies operating outside of Canada, will advise stakeholders on the implementation of endorsed performance standards and will look for opportunities to foster interaction between communities of interest. In fulfilling the review mandate, the Office will be an impartial advisor and facilitator, an honest broker that brings parties together to help address problems and disputes.

[www.international.gc.ca/csr\\_counsellor-conseiller\\_rse](http://www.international.gc.ca/csr_counsellor-conseiller_rse)



## ONTARIO MINISTRY OF ECONOMIC DEVELOPMENT AND TRADE

If you are an Ontario company looking to expand into new markets, we can help. The International Trade Branch of the Ministry of Economic Development and Trade helps Ontario companies identify export opportunities and form international business partnerships around the globe. We offer export training, one-on-one consultations, introductions to industry players and advocacy services.

[www.ontarioexports.com](http://www.ontarioexports.com)



## THE PROSPECTORS AND DEVELOPERS ASSOCIATION OF CANADA (PDAC)

The Prospectors and Developers Association of Canada (PDAC) represents the interests of the Canadian mineral exploration and development industry. The association was established in 1932 in response to a proposed government regulation that threatened the livelihood of Ontario prospectors. Today the association is a national organization with an international mandate as well. It counts with 6,000 individual members and 950 corporate members.

[www.pdac.ca](http://www.pdac.ca)



## REPLAN INC.

rePlan helps resource companies understand and meet their corporate social responsibilities on the ground and in the boardroom. Our service areas include social impact and risk assessment, social management plans, land acquisition and resettlement, community engagement and development, regional and community master plans, and worker housing.

We have a full-time team of over 60 community workers, social scientists, planners, architects and engineers, and are headquartered in Toronto, with satellite offices in Edmonton, Accra and Amman. We have worked in more than 40 countries around the World, and our clients include Barrick, RioTintoAlcan, Inmet, Shell, AngloGold Ashanti, Goldcorp, and Newmont. We also work closely with financial institutions, local communities and all levels of government.

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## SGS

Does your investment or project require a results driven approach? Let SGS partner with you and find the best solution to meet your needs. Together we can develop innovative services and technologies customized to add value to your operations. Our capabilities and expertise help you to reduce risk and increase your competitive advantage.

SGS can provide a wide range of services for gold, copper, iron ore and other commodities including:

- MMITM, resource calculation and other exploration support services
- Metallurgical testing such as flowsheet development and pilot plant testing
- Water and energy audits, management and certification
- Risk mitigation for pre-feasibility and/or feasibility studies
- Audits and certification of plants or mine sites

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## TECHNOLOGY STRATEGIES INTERNATIONAL

Technology Strategies International is a leading technology market analysis and strategy firm focusing on information and communication technologies (ICTs), payment systems and renewable energy markets in North America and emerging economies. We help technology companies to grow their business by exploiting new opportunities, reduce their risk by making well-founded research-based business decisions, and enhance their profitability by competing effectively in new environments.

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