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Canadian company promotes investment in African mining industry

By: Ilan Solomons

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Canada-based mining business development and marketing company MineAfrica continues to educate investors about the opportunities and pitfalls of investing in African mining operations.

"MineAfrica has been contributing to encouraging investment in the African mining industry by providing a targeted 'Africa friendly' platform for presenters to highlight their projects, and their success in Africa, as well as raise financing for these projects," says MineAfrica VP **Wayne Floreani**.

He emphasises that MineAfrica has assisted in debunking the misconceptions about investing in Africa's mining industry and, as a result, has raised the

overall awareness of the opportunities and challenges associated with investing in mining operations in Africa.

"MineAfrica seminars are designed for junior mining companies to promote their projects to senior-level financial audiences, potential joint venture partners and investors, as well as for African mining Ministers to promote their countries as mining investment destinations," explains Floreani.

He says MineAfrica's seminars are a platform for advisers in the mining industry to promote their expertise in launching mining projects by covering technical topics such as financing and current African mining trends.

The Focus on West Africa mining seminar will be hosted at Herbert Smith Freehills Exchange House, in London, in the UK, on October 3 and it will focus on mining hotspots in West Africa such as Mali and Ghana.

"The event will be a half-day seminar, which will feature nine presenters, including junior mining companies and expert advisers to the mining industry," states Floreani.

He says the presenters will include the event's premier sponsor law firm Herbert Smith Freehills, professional services firm PricewaterhouseCoopers and mine risk company Eunomix. Other presenters will be announced closer to the event.

Investing in African Mining

Meanwhile, MineAfrica's Investing in African Mining seminar is in its seventh year and will be hosted at the Andaz Hotel in London, in the UK, on December 2. It will have 15 presenters and an audience of about 160 people is expected.

Confirmed presenters include investment dealer company Haywood Securities; the Toronto Stock Exchange

(TSX), which is the largest stock exchange in Canada; and the TSX Venture Exchange, a public venture capital marketplace for emerging companies.

MineAfrica at the PDAC Convention

The company will also host its twelfth seminar during the Prospectors and Developers Association of Canada (PDAC) convention on March 4, 2014, at the Sheraton Centre Toronto Hotel, in Ontario, Canada.

It will be held in conjunction with the Canada-Southern Africa Chamber of Business's fourteenth yearly mining breakfast.

"MineAfrica at the PDAC convention is the biggest African mining event in North America. Given the size and depth of this convention, it is an excellent networking opportunity for delegates at the convention who have a particular interest in mining projects in Africa," asserts Floreani, who adds that 385 participants attended the previous event in March this year.

The next event will feature an opening address by an African Mining Minister, which is yet to be confirmed, and a keynote address by a senior mining company active in Africa, also to be confirmed.

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