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Minerals Resources
Analysts Group (MRAG)



MINEAFRICA AT PDAC 2011 PARTICIPATION PACKAGES

*including a presentation at our 9th Annual Investing in African Mining Seminar,
participation in the Canada-Southern Africa Chamber of Business 12th Annual
Mining Breakfast and optional shared booth space at the PDAC trade show*

March 6-9, 2011

Toronto, Ontario, Canada

MineAfrica at PDAC 2011

Participation Packages

MineAfrica is the premier platform for reaching a senior level audience of international mining and financial executives, government representatives, service providers and media with an interest in mining in Africa. Our seminars offer mining companies, service providers and African governments a powerful, cost-effective opportunity to promote themselves to our high-profile Africa-focussed audience. Our specific focus on Africa means that 100% of our audience is in the room because they are interested in mining in Africa - they are in effect “Africa friendly.”

2011 Mining Breakfast and Seminar during PDAC with Premier

Sponsor SGS: the largest African focussed mining event in North America

MineAfrica's 9th Annual Investing in African Mining Seminar in Toronto on Tuesday March 8, 2011 takes place during the Prospectors and Developers Association of Canada (PDAC) - the largest mining investment show in the world, running from March 6-9, 2011. The seminar immediately follows the 12th Annual Canada-Southern Africa Chamber of Business Mining Breakfast. SGS is the Premier Sponsor for the event for the second year in a row. The 2010 breakfast attracted a record 340 participants and the seminar featured 18 presentations. 75% of the audience was at the Chairman, President, CEO, Managing Director, Vice President or General Manager level. 52% of the audience was from mining companies or financial institutions. 51% of the audience was from Canada, 32% from Africa and 11% from the United Kingdom. MineAfrica's seminar at PDAC features concise (approximately 12 minutes) presentations by exploration and mining companies, service providers and governments in concurrent streams in adjacent rooms. South Africa's Minister of Mineral Resources, Susan Shabangu, will deliver the opening address and R. Michael Jones, President and Chief Executive Officer, Platinum Group Metals Limited, will deliver the keynote address in 2011.

The one page report on our past seminars including detailed audience composition, program, photo gallery and testimonials for 2010 can be found [here](#).

Benefits to Presenting

1. The opportunity to promote your company, project, services or country to a senior level audience of international mining and financial executives, government representatives, service providers and media with a specific interest in mining in Africa.
2. Ongoing marketing exposure in our extensive marketing program including email campaigns to our 7,500 contact database as well as those of our media and strategic partners, and web-based marketing campaigns through our website which attracts 3,000 unique visitors and 4,500 site visits per month and also through our media and strategic partners. Partners include:



3. At event presence including high resolution logo projection at the breakfast and seminar and corporate profile in the seminar program.
4. Four (4) complimentary breakfast and seminar registrations.
5. VIP seating for one (1) at breakfast and general seating for three (3) from the above.
6. Effective networking and personal introductions wherever possible.
7. Media mention and interviews wherever possible.
8. Distribution of your corporate brochure at information tables during breakfast and seminar.
9. Presentation posted on our website with a link emailed to our 7,500 contact database. Presentations are downloaded an average of 200 times from our website.

The one page report on our past seminars including detailed audience composition, program, photo gallery and testimonials for 2010 can be found [here](#).

The investment required for presenting is C\$3,750 plus applicable taxes.

Breakfast and Seminar Sponsorship Opportunities

In addition to the presentation opportunity we also offer a limited number of sponsorship opportunities for enhanced relationship building which provide you with the following additional benefits:

1. Delegates list with full contact details including email addresses of all breakfast and seminar participants (approximately 340) subject to Canadian privacy laws.
2. Standalone corporate popup banner in the registration/coffee/networking area.
3. Corporate brochure at each participant place setting during breakfast (approximately 340).
4. Enhanced logo recognition and marketing exposure as a sponsor in our extensive marketing program including email campaigns to our 7,500 contact database as well as those of our media and strategic partners, and web-based marketing campaigns through our website which attracts 3,000 unique visitors per month and also through our media and strategic partners.
5. Enhanced logo and sponsor recognition on all seminar materials (program and registration form) in both hard copy and electronic versions.
6. Event Presence - enhanced logo and sponsor recognition on signage and high resolution logo projection during seminar and verbal recognition as a sponsor during the breakfast.

The investment required for sponsorship for the breakfast and seminar is \$C5,000. If you are interested in both sponsoring and presenting at the seminar we offer a combined Presenting Sponsor package for the discounted rate of \$8,000 (a savings of \$750).

Booth Space Opportunity at the PDAC Trade Show

In addition to the seminar presentation and sponsor opportunity at the March 8, 2011 breakfast and seminar MineAfrica also has a mini-pavillion consisting of 4 booths at the sold-out PDAC Trade Show (March 6-9, 2011) which are available for sublease to companies, governments and associations. The shared booth concept provides you with a number of benefits including enhanced networking opportunities, a physical presence at the trade show and ongoing marketing exposure. Participating is cost-effective and easy as we take care of all the logistics, booth design, setup, your registrations, etc.

We offer two booth packages on a first come, first served basis; a half-booth and a quarter booth. Each of these options includes a presentation in our Investing in African Mining Seminar and participation in the Canada-Southern Africa Chamber of Business Annual Mining Breakfast.

There are a number of benefits to participating in the MineAfrica pavillion:

1. With multiple partners there are enhanced networking and relationship building opportunities among fellow exhibitors.
2. Onsite media participation by Mining Weekly - a leading South African publication.
3. If you are participating on your own we can cover the booth for you while you work the trade show floor or attend technical presentations.
4. We are onsite and with our excellent contacts among the visiting trade show traffic can make personal introductions saving you time and ensuring you make valuable connections.
5. It is cost-effective and easy to participate as we take care of all the logistics. You simply show up.

See the chart on page 6 for a complete list of benefits for each booth option.

The investment required for a half booth package is C\$10,500 and a quarter booth is C\$6,750. Each package includes trade show registration and one full delegate registration for the PDAC convention as well as a presentation at our Investing in African Mining Seminar and participation in the Canada-Southern Africa Chamber of Business Mining Breakfast.

For More Information

MineAfrica Inc.

769 Euclid Avenue
Toronto, Ontario, Canada M6G 2V3
Tel 416.588.7749
Fax 416.588.7504
Email wayne@mineafrica.com
Web www.mineafrica.com

Bruce Shapiro
President

T. 416.588.7749
E. bruce@mineafrica.com

Wayne Floreani
Vice President

T. 416.533.3998
E. wayne@mineafrica.com

Comments from Past Participants

...being part of MineAfrica was a truly positive experience for our company, your advice and expertise and also introductions to various contacts was appreciated tenfold...You and your team did an outstanding job."
- Karina Rolland, Vice President, NomadiQ Shelter Solutions Inc., Canada

Having worked on 5 continents in an array of business sectors, I have never attended such a well attended breakfast session in terms of level of individual, cross section of organizations servicing one sector and variety of countries not usually present at such events. The presentations were short and sharp, yet informative. Overall nothing less than a sterling event! I have no doubt your expansion strategy will be MOST successful. Well done gents!! - Mark Coetzee, President, Drake International

"It was a superbly focussed opportunity to spend a day with colleagues and clients who have business interests in Africa - something that would've taken me months to achieve back home." - Mark Berger, Director, Business Development, E+PC Engineering Projects Company, South Africa

Just a quick note to thank you for another fantastic week at the PDAC! This year's event was a major success for us and I am delighted with the progress we've made in a year's time. Your assistance with the booth and our continued relationship with the Mine Africa seminars are key contributors and I can assure you of our appreciation. I'll be in contact early in the new week regarding our future discussions and the possibilities of further ties. Thank you again!! - Reinetten Classen, Chief Operating Officer: Sales and Marketing, Creamer Media (Mining Weekly)

Thanks very much for giving Banro the opportunity to present the key-note speech at the MineAfrica breakfast. I believe it was quite a success – we had people coming by the Banro booth all day long to talk about it. - Martin Jones, Vice President, Banro Corporation

The MineAfrica Breakfast was a show stopper!! I thoroughly enjoyed the event and look forward to building a long-term relationship with you! - Dana Mills, Regional Sales Director, International SOS

Congratulations to you and Bruce on yesterday's excellent turn out which must have been a record for MineAfrica! I believe there were 24 000 delegates at PDAC this year! - Peter Leon, Partner, Webber Wentzel Attorneys

"Events like MineAfrica provide a magnet and a filter - to attract the right people to make our projects fly, and to allow us to focus on those right people. They whittle the forest that is PDAC down to just the valuable core." - Dylan Morgan, Vice President, Umbono Capital, South Africa

MineAfrica at PDAC 2011 Participation Packages

MineAfrica 2011 Participation Packages	Package A presentation**	Package B sponsor**	Package C presenting sponsor**	Package D quarter booth	Package E half booth
Benefit	C\$3,750	C\$5,000	C\$8,000	C\$6,750	C\$10,500
Half of 10' x 10' booth in PDAC trade show*					YES
Quarter of 10' x 10' booth in PDAC trade show*				YES	
One full PDAC conference delegate registration (transferable among all your trade show representatives and good for technical sessions and trade show)***				1	1
Number of trade show exhibitor badges				2	4
Presentation at Investing in African Mining Seminar	YES		YES	YES	YES
4 participants at Mining Breakfast and Seminar	YES	YES	YES	YES	YES
VIP seating for one (of above) at Breakfast	YES	YES	YES	YES	YES
Corporate brochures at information tables	YES	YES	YES	YES	YES
Corporate brochures at each breakfast participants seat (approximately 340)		YES	YES		
Breakfast and seminar delegates list with full contact details including email addresses (approximately 340)		YES	YES		
Corporate display in breakfast and seminar coffee area		YES	YES		
One-on-one meetings wherever possible	YES	YES	YES	YES	YES
Ongoing marketing exposure (website, emails, seminar signage, high resolution logo projection, profile in program, print advertising)	YES	YES	YES	YES	YES
Enhanced marketing exposure as sponsor before, during and after the breakfast and seminar		YES	YES		

Notes

* booth packages in the PDAC trade show are complete turn-key packages including booth space rental, booth design and construction, all furnishings, electrical, graphics, daily cleaning, registration, etc.

** Packages A,B and C have no PDAC access privileges.

*** additional full delegate registrations are available for \$500.

MineAfrica at PDAC 2011 Participation Contract

I will participate in the following manner (please check in column one)

✓	Description	Unit Price
	PACKAGE A - presentation	C\$3,750
	PACKAGE B - sponsor	C\$5,000
	PACKAGE C - presenting sponsor (presentation and sponsorship)	C\$8,000
	PACKAGE D - quarter booth	C\$6,750
	PACKAGE E - half booth	C\$10,500
	additional full delegate badge (for Packages D and E only)	C\$500

First Name _____ Last Name _____
 Title _____ Organization _____
 Mailing Address _____
 City _____ Province _____
 Country _____ Postal Code _____
 Tel _____ Fax _____
 Email _____ Web _____

Signature _____

Complete and return this page by email to bruce@mineafrica.com or fax to 416-588-7504

Notes

1. Please refer to page 6 for a complete list of benefits for each package.
2. Please note that the completion of this contract forms a binding commitment to participate.
3. All pricing is subject to 13% HST.
4. Upon receipt of this signed contract by MineAfrica you will be invoiced in full. The invoice will be subject to applicable taxes and is payable upon issuance. Participation is not guaranteed until payment is received in full.
5. Thank you and we look forward to working with you.