



## Ethiopia-Canada Trade & Investment Forum 2017

Sheraton Centre Toronto Hotel  
Provincial North Room, 2<sup>nd</sup> Floor  
123 Queen Street West  
Toronto, Ontario, Canada M5H 2M9  
Wednesday June 28, 2017

- 0850 - 0930 - Registration and Networking
- 0930 - Introduction and Call to Order - Mr. Bruce Shapiro, President, MineAfrica Inc. and The Canada-Africa Chamber of Business and Haftom Gebremeskel Teferi, Section Head, Investors Relations, WAFA Marketing and Promotion Plc
- National Anthems of Canada and Ethiopia
- 0945 - 1000 - Documentary Film Showcasing Ethiopia's Investment Potential
- 1000 - 1005 - Welcoming Address - H.E. Ambassador Birtukan Ayano, Ethiopian Embassy in Canada
- 1005 - 1035 - Presentation I: Growth & Transformation Plan (GTP) II and its progress: Outlines & Opportunities and Business opportunities in the manufacturing sector in Ethiopia - Mrs. Jerusalem Amdemariam, Director General, Business Diplomacy Directorate General, Ministry of Foreign Affairs, Federal Democratic Republic of Ethiopia
- 1035 - 1055 - Presentation II: The mining sector in Ethiopia and its prospects - Mr. Sisay Ayalew, Director, Mineral Licensing and Administration Directorate, Ministry of Mines, Petroleum and Natural Gas, Federal Democratic Republic of Ethiopia
- 1055 - 1115 - Networking Refreshment Break
- 1115 - 1130 - Presentation III: Canadian Government Support for Doing Business in Ethiopia – Chris Evans, Senior Account Manager, Export Development Canada
- 1130 - 1145 - Doing Business in Ethiopia
- 1145 - 1210 - Introduction of Delegation - Haftom Gebremeskel Teferi, Section Head, Investors Relations, WAFA Marketing and Promotion Plc
- 1210 - 1215 - Closing Remarks - Mrs. Fantaye Getaneh, General Manager, WAFA Marketing and Promotion Plc
- 1215 - 1315 - Networking Lunch
- 1315 - 1600 - Business-to-Business and Business-to-Government Meetings and Product Display and Exhibitions

The Canada-Africa  
Chamber of Business



Chambre commerciale  
Afrique-Canada

Ethiopian  
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THE NEW SPIRIT OF AFRICA

A STAR ALLIANCE MEMBER