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# 5th Annual Risk Mitigation & Corporate Social Responsibility (CSR) in Africa and Emerging Markets

Thursday April 28, 2011

09h30–17h30

Strategy Room 320/420  
Simon Fraser University  
Centre for Dialogue  
580 West Hastings Street  
Vancouver BC Canada

## Seminar Chairs

DILA ERSENKAL, Senior Consultant, **Hatch** morning session  
KEVIN O'CALLAGHAN, Partner, **Fasken Martineau LLP** afternoon session

## 09h30 REGISTRATION AND NETWORKING

### 10h00 WELCOMING REMARKS

BRUCE SHAPIRO, President,  
**Canada-Southern Africa Chamber of Business**  
and **MineAfrica Inc.**

### 10h10 The Legal Structure Behind Corporate Social Responsibility: Is This Still a "Voluntary" Concept?

KEVIN O'CALLAGHAN, Partner,  
**Fasken Martineau LLP**

### 10h30 Dealing with Community Health to Better Manage Operational Risks

JULIE MCCASHIN, Vice President,  
Health Services Development, Americas Region,  
**International SOS**

### 10h50 Building a CSR Strategy

DILA ERSENKAL, Senior Consultant,  
**Hatch**

### 11h10 Equator Principles: Managing Environmental and Social Risk in Mining Projects

JAKE LANG, Lead Metallurgist,  
**SGS**

### 11h30 Opportunities for Managing Community Relations Through the Supply Chain

MONICA OSPINA, Director,  
**O trade and market access**

### 11h50 LUNCH

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- 12h50** **China vs. Canada: Battleground Africa**  
RADCLIFFE DOCKERY, President and Chief Executive Officer,  
**HigherEye Training & Consulting**
- 13h10** **Avoiding Corruption in International Mining Projects:  
Risk Management and Compliance Strategies**  
JANNE DUNCAN, Partner,  
**Macleod Dixon LLP**
- 13h30** **The Banro Foundation: Investing in Long Term  
Community Development in the Eastern Congo**  
MARTIN JONES, Vice President, Corporate Affairs,  
**Banro Corporation**  
and Chairman  
**Banro Foundation**
- 13h50** **Deriving Value From Corporate Responsibility Initiatives  
by Engaging the Extended Organizational Community**  
WARREN TE BRUGGE, President and Chief Executive Officer,  
**Manzinvula Ventures, Inc.**
- 14h10** **Operationalizing the Ruggie Framework: The Business Case  
for Human Rights Due Diligence**  
MICHAEL AUERBACH, Vice President, Social Risk Consulting,  
**Control Risks**
- 14h30** **BREAK**
- 14h50** **Guidelines for Sustainable Community Development:  
Case Studies from the Global South**  
KEVIN MCCORT, President and Chief Executive Officer,  
**CARE Canada**
- 15h10** **Who Are You And What Have You Done With My Banker?  
CSR as a Risk Mitigant**  
BRYAN HUGHES, District Manager,  
**Export Development Canada**
- 15h30** **Mineral Exploration, CSR and Beyond**  
LAUREEN WHYTE, Principal,  
**Arbutus Consulting**  
and Member, **Prospectors and Developers Association of Canada (PDAC)**  
**CSR and Aboriginal Affairs Committees**
- 15h50** **The Role of the CSR Centre for Excellence in Extractive Resources**  
JOE RINGWALD, member of the Executive Committee of the  
**Centre for Excellence in Corporate Social Responsibility**  
and Vice President, Mining,  
**Selwyn Resources Ltd.**
- 16h10** **WRAP UP**
- 16h30** **COCKTAIL RECEPTION**

agenda

**ARBUTUS CONSULTING**

Arbutus Consulting provides counsel and support in Aboriginal and community engagement, consultation, corporate social responsibility and organizational program development. We help companies develop and execute Aboriginal and community engagement strategies to enhance their business interests and community presence.

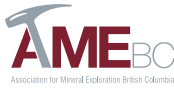
Arbutus Consulting provides the skills and experience to create quality initiatives that fit your unique business and community needs, and the commitment to delivering on time, on budget and on strategy. We draw from extensive experience to offer strategic counsel on working with communities, First Nations, stakeholders and with multi-sector collaboratives.

[www.arbutusconsulting.com](http://www.arbutusconsulting.com)

**ASSOCIATION FOR MINERAL EXPLORATION BRITISH COLUMBIA (AME BC)**

AME supports and promotes the mineral exploration community, promoting an environmentally responsible mining industry in British Columbia.

[www.amebc.ca](http://www.amebc.ca)

**BANRO CORPORATION**

Banro is a Canadian-based gold exploration and development company (TSX, AMEX: BAA) with four wholly-owned projects along the Twangiza-Namoya gold belt of the Democratic Republic of the Congo. The Company is currently constructing a gold mine at its Twangiza gold project which is scheduled to enter production in late 2011.

Banro's commitment to Corporate Social Responsibility includes the creation of capacity building jobs, technology transfer and adherence to world-class standards in environmental management and occupational health & safety.

Long-term community development is managed through the Banro Foundation, a registered charity with a mandate to improve the lives of thousands of people living in South Kivu and Maniema provinces through strategic investments in education, health and infrastructure development and to provide humanitarian assistance as needed.

[www.banro.com](http://www.banro.com)

**CANADA-SOUTHERN AFRICA CHAMBER OF BUSINESS**

The Canada-Southern Africa Chamber of Business is a dynamic and influential business organization dedicated to promoting and developing business interests between Canada and Southern Africa. The Chamber provides a focal point for establishing business contacts and networking opportunities, and advancing common interest agendas for a diverse and vital membership with an interest in South and Southern Africa.

[www.canadasachamber.com](http://www.canadasachamber.com)

**CANADIAN INSTITUTE OF MINING, METALLURGY AND PETROLEUM (CIM)**

CIM is a technical society of professionals in the Canadian minerals, metals, materials and energy industries. It was founded in 1898.

The CIM's mission is to provide leadership, quality services, and value to CIM members through technical forums, publications, professional and social networking opportunities, continuing education, and recognition of excellence programs.

[www.cim.org](http://www.cim.org)

**CARE CANADA**

CARE is Canada's global force dedicated to defending dignity and fighting poverty by empowering the world's most vulnerable and greatest agents of change: women and children. We seek a world of hope, tolerance and social justice, where poverty has been overcome and people live in dignity and security. CARE's mission is to partner with individuals and families in the poorest countries of the world, guided by the aspirations of the local communities. Founded in 1946 to distribute 'CARE Packages' to a war-torn Europe, today CARE reaches out to more than 59 million people in over 70 countries around the world.

[www.care.ca](http://www.care.ca)

**CONTROL RISKS**

Control Risks is a global risk consultancy firm specializing in political, security and integrity risk. We help our clients to understand and manage the risks of operating in complex or hostile environments.

Our unique combination of services, our geographical reach and the trust our clients place in us, ensure we can help them effectively solve their problems and realize new opportunities across the world.

[www.control-risks.com](http://www.control-risks.com)

**EXPORT DEVELOPMENT CANADA**

EDC is Canada's export credit agency, offering innovative commercial solutions to help Canadian exporters and investors expand their international business. EDC's knowledge and partnerships are used by more than 8,400 Canadian companies and their global customers in up to 200 markets worldwide each year. EDC is financially self-sustaining, and is a recognized leader in financial reporting and economic analysis.

[www.edc.ca](http://www.edc.ca)

**FASKEN MARTINEAU LLP**

Fasken Martineau's Corporate Social Responsibility Group understands that corporations have positive responsibilities, not only to their shareholders, but to a diverse range of stakeholders including employees, suppliers, customers, the local and indigenous communities, local, state, and federal governments, environmental groups, international organizations and institutions and other non-governmental civil society groups. With the nature and scope of CSR constantly evolving and the expectations of the private sector increasing, organizations turn to Fasken Martineau when seeking guidance on planning for, and responding to, the complex demands of CSR.

[www.fasken.com](http://www.fasken.com)



[www.fasken.com](http://www.fasken.com)

**FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA**

Foreign Affairs and International Trade Canada manages Canada's political, economic and cultural relations with other nations on a bilateral basis as well as through the international organizations to which Canada belongs. The department helps Canadian companies succeed internationally while promoting Canada as a dynamic place in which to do business, and negotiating and administering trade agreements. The department provides an assertive foreign policy that pursues Canadian interests, projects Canadian values and culture worldwide and protects Canada's security. It supplies business (trade and investment), passport and other services to Canadians travelling, working or doing business abroad.

[www.international.gc.ca](http://www.international.gc.ca)



## HATCH

Hatch is an employee-owned global multidisciplinary engineering, process development, technologies and management consultancy. Hatch supplies process design and business consulting, information technology, and project and construction management services to the metals and mining, energy, and infrastructure sectors. With more than 8,000 employees in 65 offices around the world, Hatch serves clients in Africa, Asia, Australia, Europe, and North and South America. As an innovative organization committed to helping its clients achieve unprecedented and sustained business results, clients appreciate Hatch's added value, trust and communications, as well as Hatch's ability to transfer its expertise quickly and efficiently on a global basis.

[www.hatch.ca](http://www.hatch.ca)



## HIGHEREYE TRAINING & CONSULTING

HigherEye Training & Consulting is a youth focused Corporate Social Responsibility firm focused on developing International Business & Career Development Skills for Young People; it also helps organizations increase their understanding of the Youth Market.

HigherEye's mandate is to assist both developing and developed nations lower youth employment rates by delivering skills and training that will enable young people to compete in the Global Economy. By building partnerships with the Private Sector, Government Agencies and Educational institutions – HigherEye has been to deliver results driven CSR projects for clients in Canada, Malaysia, Botswana, China, Ghana and the Caribbean.

[www.highereye.com](http://www.highereye.com)



## INTERNATIONAL SOS

International SOS is the world's leading international healthcare, medical and security assistance, and concierge services company. Operating in over 70 countries, International SOS provides integrated medical, clinical, security, and customer care solutions to organizations with international operations. A global team of over 8,000 employees led by 970 full-time physicians and 200 security specialists provides services including planning, preventative programs, in-country expertise and emergency response to 66 percent of the Fortune Global 500 companies.

[www.internationalsos.com](http://www.internationalsos.com)



## MACLEOD DIXON LLP

With over 250 legal professionals in seven key centres around the globe, Macleod Dixon LLP is one of Canada's premier international law firms. We have been at the forefront of the natural resource industry for almost 100 years and have extensive experience in facilitating the creation of new wealth and opportunities around the world for our mining and resource clients. Macleod Dixon is honoured to be selected as the 2010 Who's Who Legal Global Mining Law Firm of the Year.

[www.macleoddixon.com](http://www.macleoddixon.com)



## MANZIMVULA VENTURES, INC.

In 1998, Manzimvula® Consulting founder Warren Te Brugge supported his first client, an integrated healthcare facility, in creating an organizational community that connected the personal visions of all the Center's stakeholders to a collective, common vision for the Center. His success – and that of his first client – laid the ground for a thriving values-based consulting firm that has helped companies in 40 countries drive results and revenue by uniting business imperatives with the tenacity of energized organizational communities.

The three-stage management model that Te Brugge developed has proven to unleash hidden capacity, inspire employees, engage teams, and spark lasting breakthrough performance. It's called the Integrative Strategy Approach.

[www.manzimvula.com](http://www.manzimvula.com)



## MINEAFRICA INC.

MineAfrica is a business development and marketing company providing the premier platform for mining companies, service providers and governments to promote themselves to a senior level, Africa focussed financial and mining audience. Our programs include; 1) Investing in African Mining seminars in Toronto and London, UK; 2) Africa Investor Series; 3) specialized programs including our MASTERMINING course; and 4) business development, marketing and consulting services. In 2010 we launched On the Ground Group to produce our non-African mining investment seminars including mineSouthAmerica and mineMexico.

[www.mineafrica.com](http://www.mineafrica.com)



## O TRADE AND MARKET ACCESS

O trade and market access is a CSR consultancy with expertise in designing and implementing integrated corporate social responsibility, market access and productivity solutions in the areas of sustainable supply chain and capacity building. O trade and market access works with public and private sector organizations to develop and implement a variety of activities around corporate social responsibility, including assessments, strategies, solutions, programs and reports to improve operations and to better communicate with investors, clients, communities and regulators.

[www.omarketaccess.com](http://www.omarketaccess.com)



## ON THE GROUND GROUP

On the Ground Group (the international division of MineAfrica Inc.) is a business development and marketing company producing seminars for the international mining and financial industries including our three-day MASTERMINING course in Toronto and Vancouver and mineSouthAmerica and mineMexico with Premier Sponsor Macleod Dixon LLP.

[www.onthegroundgroup.com](http://www.onthegroundgroup.com)



## THE PROSPECTORS AND DEVELOPERS ASSOCIATION OF CANADA (PDAC)

The Prospectors and Developers Association of Canada (PDAC) represents the interests of the Canadian mineral exploration and development industry. The association was established in 1932 in response to a proposed government regulation that threatened the livelihood of Ontario prospectors. Today the association is a national organization with an international mandate as well. It counts with 6,000 individual members and 950 corporate members. The association's activities and the services it provides fall generally into four categories: advocacy, information, networking, and leading practice.

[www.pdac.ca](http://www.pdac.ca)



## SGS

Does your investment or project require a results driven approach? Let SGS partner with you and find the best solution to meet your needs. Together we can develop innovative services and technologies customized to add value to your operations. Our capabilities and expertise help you to reduce risk and increase your competitive advantage.

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- Metallurgical testing such as flowsheet development and pilot plant testing
- Water and energy audits, management and certification
- Risk mitigation for pre-feasibility and/or feasibility studies
- Audits and certification of plants or mine sites

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