



**A** business development and marketing company that provides you with the premier platform for promoting your company or country to our Africa friendly audience of senior decision-makers from the international financial and mining communities.

## PRESENTER OPPORTUNITIES 2008/09

PRESENTATION OPPORTUNITIES are available for our two main seminar programs:

### INVESTING IN AFRICAN MINING SEMINARS in TORONTO, VANCOUVER, and LONDON, UK

Premier Sponsors: LONDON STANDARD BANK and VANCOUVER FASKEN MARTINEAU DUMOULIN LLP

**T**hese seminars feature project updates by mine operators and exploration companies, specific investment opportunities by African governments and presentations by law firms, engineering firms, banks or service providers on doing business in Africa's mining industry (featuring topics such as country risk, operating security, financing mining projects in Africa, public listing options, etc).

### AFRICA INVESTOR SERIES in TORONTO co-sponsored by the MINERALS RESOURCES ANALYSTS GROUP

**A** unique program of seminars themed around a specific commodity or a specific geographic region in Africa for a selected group of up to six listed mining companies to present concise and current updates on their African project(s) to analysts from the MINERALS RESOURCES ANALYSTS GROUP (an association of 60 senior mining analysts and their associates) and senior representatives from the Canadian financial and mining communities.

### WHY PRESENT AT A MINEAFRICA SEMINAR?

- The opportunity to promote your company or country to a targeted, senior level audience of financial and mining executives and government representatives with an interest in Africa.
- Make high-level contacts, build personal relationships and gain new clients through networking opportunities.
- Extensive, ongoing exposure for your organization in our comprehensive twelve month marketing program including the following marketing elements:
  - **PRINT ADVERTISING** Logo and/or company name in approximately 25 full page, full colour print advertisements in international mining magazines.
  - **EMAIL PROMOTION** in our comprehensive email campaigns to 100,000 senior-level, Africa friendly mining, financial and government contacts through our targeted in-house and media partner databases.
  - **EDITORIAL COVERAGE** in our media partner magazines and newsletters with North American, European and African exposure.
  - **WEB** Logo, company name and corporate presentation on MineAfrica website.
  - **MARKETING COLLATERAL** Logo and/or company name and corporate profile in seminar programs.
  - **EVENT PRESENCE** Logo and/or company name on signage and high resolution logo projection during the seminar.
- Four complimentary seminar registrations for your colleagues or clients.
- Distribution of corporate brochures at information tables at the seminar.
- Participation is cost-effective – you get exposure and your message to key mining and financing executives at a fraction of the cost and effort that would be required on your own.
- Proven track record by MINEAFRICA in organizing high quality results-focussed seminars and professional programmes.

Contact information: **BRUCE SHAPIRO 416.588.7749** bruce@mineafrica.com  
**WAYNE FLOREANI 416.533.3998** wayne@mineafrica.com  
**MINEAFRICA® 769 Euclid Avenue Toronto Ontario Canada M6G 2V3 fax: 416.588.7504**

[www.mineafrica.com](http://www.mineafrica.com)

# PRESENTER OPPORTUNITIES 2008/09



## INVESTING IN AFRICAN MINING SEMINARS

PREMIER SPONSORS



**Standard Bank**

LONDON, UK



**FASKEN  
MARTINEAU**

VANCOUVER

## MINEAFRICA'S INVESTING IN AFRICAN MINING SEMINARS

**T**hese seminars feature a keynote address followed by project updates by mine operators and exploration companies, specific investment opportunities by African governments and expert presentations on doing business in Africa's mining industry (featuring topics such as country risk, operating security, financing mining projects in Africa, public listing options, etc).

### SEMINAR AUDIENCE

**T**he audience comprises mining analysts, senior representatives from mining companies, merchant banks, private investment houses, securities dealers, pension and mutual fund managers, mining media, service providers (law firms, engineering firms, trade associations), governments and related funding agencies, and your clients whom you can personally invite to attend.

### WHO SHOULD PRESENT

- Exploration and mining companies or mineral rights holders with projects in Africa
- Service providers (banks, law firms, engineering firms, consultants, etc.) servicing the African mining industry
- African governments seeking to attract foreign mining investment

*For a full list of presenter benefits please see page 1 "WHY PRESENT AT A MINEAFRICA SEMINAR"*

### VANCOUVER, CANADA Tuesday June 17, 2008

Premier Sponsor **FASKEN MARTINEAU DUMOULIN LLP**

**A**s a result of strong presenter interest we are pleased to announce our inaugural Vancouver seminar on June 17 at the Fairmont Waterfront Vancouver. PRESENTATION INVESTMENT \$C3,500

### LONDON, UK Monday December 1, 2008

Premier Sponsor **STANDARD BANK**

**O**ne hundred and thirty-five senior executives attended our inaugural full-day London seminar in 2007. Building on this success we are pleased to announce our 2008 seminar on Monday December 1, again at the five-star Andaz Hotel, just prior to MINES AND MONEY.

PRESENTATION INVESTMENT \$C4,300

### TORONTO, CANADA Tuesday March 3, 2009

**N**ow in its 7<sup>TH</sup> year our Toronto seminar is held during **PDAC** – the largest mining investment show in the world – and also includes participation in the CANADA-SOUTH AFRICA CHAMBER OF BUSINESS' 10TH ANNUAL MINING BREAKFAST (which drew 300 participants in 2008) on Tuesday March 3 and an optional shared booth presence in the MINEAFRICA section at the PDAC trade show (March 1–4). Booth participation includes all organizational and administrative logistics, and leveraging off MINEAFRICA's extensive contacts for effective onsite networking between exhibitors, delegates and visitors during the trade show.

*For additional information on Participation Packages and pricing, please contact us.*

# MINEAFRICA'S AFRICA INVESTOR SERIES

co-sponsored by the **MINERALS RESOURCES ANALYSTS GROUP (MRAG)**

MineAfrica's AFRICA INVESTOR SERIES (co-sponsored by the MINERALS RESOURCES ANALYSTS GROUP – an association of 60 senior mining analysts and their associates covering publicly listed mining companies) is a unique program of interactive, boutique seminars themed around a specific commodity or a specific geographic region in Africa. The series is a forum for a selected group of up to six listed mining companies to present current updates on their African project(s) to analysts from the MINERALS RESOURCES ANALYSTS GROUP and senior representatives from the Canadian financial and mining communities.

The information provided by presenting companies will assist our targeted seminar audience in making informed investment decisions, reports and recommendations.

## SEMINAR AUDIENCE

The AFRICA INVESTOR SERIES is co-sponsored by the MINERALS RESOURCES ANALYSTS GROUP who will constitute a significant part of the audience. In addition, the target audience comprises fund and asset managers, investment bankers, brokers, investors, executives from junior and senior mining companies, lawyers, journalists, and others with an interest in mining projects in Africa. Mining analysts, investment bankers, fund and asset managers make up 50% of our audience and mining companies another 25%.

## WHY PRESENT

The main benefit is the opportunity to promote your company and project(s) to a high-level audience of decision-makers and influencers in the Canadian mining and financial communities and to establish personal relationships with analysts from the MINERALS RESOURCES ANALYSTS GROUP. The specific focus on Africa will ensure that the participants are knowledgeable, focused and thereby greatly increase the probability of positive business outcomes.

The seminars are interactive to allow for questions and answers, dialogue, networking and one on one meetings after the presentations.

Presenters will receive a list of all seminar participants including full contact details (subject to Canadian privacy laws).

The seminar is a cost-effective opportunity to reach a high profile audience in an intimate environment.

Extensive exposure for your company in our comprehensive twelve month marketing program including print and web advertising, email campaigns, and editorial coverage in international mining magazines.

For additional presenter benefits please see page 1 "WHY PRESENT AT A MINEAFRICA SEMINAR".

## SEPTEMBER 10, 2008

**AFRICA INVESTOR SERIES SEMINAR** will feature two themes: 1) MINING PROJECTS IN SOUTHERN AFRICA and 2) ENERGY PROJECTS (coal and uranium) in all of Africa. The seminar will take place the day before the Canada-South Africa Chamber of Business Annual Indaba dinner in Toronto on September 11. The Chamber Indaba is a high-level African-focussed networking dinner that traditionally draws 200 senior executives active, or interested in, Africa. The keynote address will be delivered by Warren Newfield, President of CIC Energy discussing CIC's massive coal plant in Botswana. Presenters at our September 10 seminar receive two complimentary registrations to the Chamber Indaba.



# PRESENTER OPPORTUNITIES 2008/09



# AFRICA INVESTOR SERIES

CO-SPONSOR  
MINERALS RESOURCES ANALYSTS GROUP  
(MRAG)

## 2008 SCHEDULE:

1	Monday January 14/08	BOTSWANA AND NAMIBIA
2	Wednesday September 10/08	SOUTHERN AFRICA/ENERGY
3	Monday October 20/08	WEST AFRICA
4	Friday, November 14/08	COPPER IN AFRICA

PRESENTATION INVESTMENT C\$4,000

## 2008/09 PRESENTER OPPORTUNITIES

Contact us for discount pricing on participation in three or more seminars (in either series).

### AFRICA INVESTOR SERIES

I am interested in presenting at (please check)

- 1  Monday January 14, 2008  
BOTSWANA AND NAMIBIA
- 2  Wednesday September 10, 2008  
SOUTHERN AFRICA/ENERGY
- 3  Monday October 20, 2008  
WEST AFRICA
- 4  Friday, November 14, 2008  
COPPER IN AFRICA

PRESENTATION INVESTMENT C\$4,000

### INVESTING IN AFRICAN MINING SEMINARS

I am interested in presenting at (please check)

- 1  VANCOUVER Tuesday June 17, 2008  
PRESENTATION INVESTMENT C\$3,500
- 2  LONDON, UK Monday December 1, 2008  
PRESENTATION INVESTMENT C\$4,300
- 3  TORONTO Tuesday March 3, 2009

For additional information on Toronto Participation Packages and pricing, please contact us.

I AM INTERESTED IN RECEIVING INFORMATION ON MINEAFRICA'S SEMINAR SPONSORSHIP OPPORTUNITIES

Please complete this form and fax to 416.588.7504 or email [bruce@mineafrica.com](mailto:bruce@mineafrica.com)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web \_\_\_\_\_

**MINEAFRICA** is the premier platform for mining companies, service providers and governments to promote themselves to a senior level, Africa friendly audience of analysts, financial institutions, mining executives and media via four specific programs: **1** INVESTING IN AFRICAN MINING SEMINARS in Toronto, Vancouver and London, UK **2** AFRICA INVESTOR SERIES co-sponsored by the Minerals Resources Analysts Group in Toronto **3** SPECIALIZED SEMINARS including Black Economic Empowerment in South Africa's Mining Industry and CSR in Africa **4** CONSULTING AND BUSINESS DEVELOPMENT SERVICES including bilateral trade & investment promotion, marketing & communications

For more information please visit our website or contact:

**BRUCE SHAPIRO 416.588.7749** [bruce@mineafrica.com](mailto:bruce@mineafrica.com)

**WAYNE FLOREANI 416.533.3998** [wayne@mineafrica.com](mailto:wayne@mineafrica.com)

**MINEAFRICA**® 769 Euclid Avenue Toronto Ontario Canada M6G 2V3 fax: 416.588.7504