



PROMOTING MINING INVESTMENT IN AFRICA

40% of the world's mining equity comes from Toronto, Canada.

Shouldn't you be there?



Join MineAfrica[®] 2007 – the definitive African mining investment attraction event in Canada

March 4 – 7, 2007 Toronto, Ontario, Canada

MineAfrica[®] 2007 is a cost effective, highly targeted and professional marketing opportunity that promotes your country or company to the Canadian, North American, and international mining and financial communities. Held in Toronto during the Prospectors and Developers Association of Canada (PDAC) convention and trade show from March 4-7, 2007 MineAfrica[®] allows you to be part of a larger, high impact African mining presence at one of the largest mining shows in the world.

Your flexible MineAfrica[®] 2007 package has a number of benefits, which can include:

- A professionally designed booth in the African pavilion at the PDAC trade show
- VIP participation at the Canada-South Africa Chamber of Business 8th Annual Mining Breakfast
- The opportunity to present specific mining investment opportunities in your country or company to a targeted mining audience of senior decision-makers during the MineAfrica[®] "Investing in African Mining" Seminar
- High level networking opportunities and appropriate personal introductions to senior mining and investment executives and potential joint venture partners
- Ongoing marketing, promotional and media opportunities and exposure

2006 participants or sponsors in the seminar and/or trade show included:



Media partners



For more information on how you can benefit from being a part of MineAfrica[®] 2007 please contact:

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PDAC 2006 – what an experience!

Well, African Mining finally bit the bullet and got on a plane to go take a look-see. And boy, oh boy, did my eyes pretty much drop out and roll away ...

From an *African Mining* perspective, MineAfrica and the Canada-South Africa Chamber of Business Annual Mining Breakfast must be the ultimate opportunity to promote African countries, companies or specific mining projects to the Canadian and North American mining and financial communities during the Prospectors and Developers Association of Canada (PDAC) convention and trade show in Toronto.

From a new business perspective, it is an even better opportunity than the Mining Indaba in Cape Town, as PDAC attracts mining and exploration investors – all of them, not just those that already have an African focus! A record 14 500 people from across the world packed the Metro Toronto Convention Centre this year for the 74th meeting of the PDAC. Apart from MineAfrica's "Investing in African Mining Seminar" immediately after the chamber's

breakfast, MineAfrica has several booths on the PDAC trade show floor, creating an "African" umbrella, where African countries or companies can maintain a presence and benefit from the exceptional contacts that MineAfrica has built up.

Some nine African mining ministers lead their respective delegations to participate in MineAfrica, the World Mines Ministries Forum and the PDAC this year. In addition, there were delegations from Eritrea, Ethiopia, Kenya, Mali and Zambia present at the MineAfrica breakfast. A total of 22 presentations from ministers of mines and 15 companies active in Africa assured that participants were kept busy shuttling between presentation rooms. Bruce Shapiro, president of the Canada – South Africa Chamber of Business and the moving force behind MineAfrica, told *African Mining* that the organisers of MineAfrica are investigating ways of expanding the annual Mining Breakfast in future in such a way that it does not detract from PDAC activities – no doubt, there is a clear and present demand for this!



Willem Smuts

Left: PDAC was bursting at the seams this year.

Far left: Down in the basement at PDAC, many, like Irene Dorsman, corporate communications, and Chris MacKenzie, executive chairman of Helio Resource Corp, were hard at work showcasing their prettiest projects.



Willem Smuts



Willem Smuts

Left: Sanu Resources Ltd's Demetrius Pohl and Estephanos Ogbazghi were smiling broadly about their Eritrean Hambok discovery news released leading into PDAC.