

# Ebola – Private Sector Mobilisation

*Risk Mitigation and CSR Seminar, London,  
October 31, 2014  
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HIGHLIGHTS

- There have been 10 141 EVD cases in eight affected countries since the outbreak began, with 4922 deaths
- Mali has reported its first confirmed case of EVD
- A confirmed case has been reported in New York City, in the United States of America

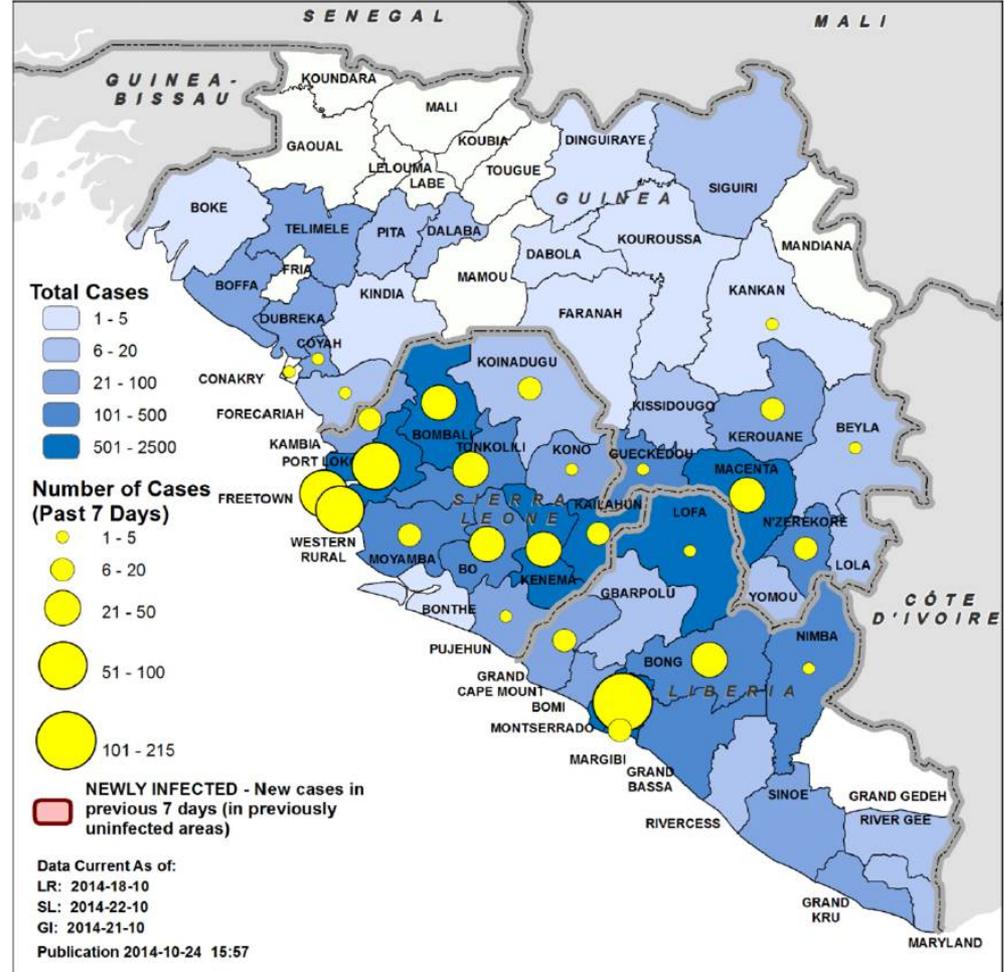
CASES / DEATHS



# Background

- Worst Ebola outbreak, spread across multiple countries; begins in December 2013 in Guinea.
- On 8 August 2014, the WHO declares it an international public health emergency.
- Currently (Oct 25) the total number of cases in West Africa reaches 10,141 with 4,922 deaths. In Liberia 2,705 deaths.
- CDC had projected 1.4 million cases by January 2015.

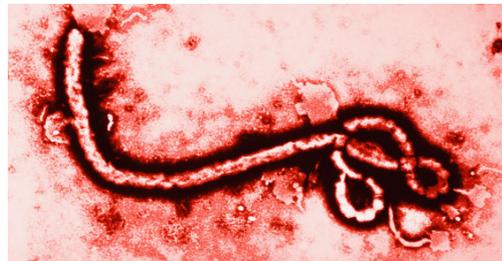
Figure 1: Geographical distribution of new cases and total cases in Guinea, Liberia, and Sierra Leone





# Making ArcelorMittal operations “Ebola ready”

- In March first Ebola cases in Liberia and first communication to employees and contractors about the topic to raise awareness
- Started engaging world renowned Ebola experts and preparing for the worst
- Thermoscanning and screening set up
- Education campaigns rolled out for health workers, employees and communities
- Emergency response and evacuation plans drawn up
- Preparing medical facilities to be Ebola ready



## EBOLA VIRUS

### WHAT IS EBOLA AND HOW DOES IT SPREAD?

- Ebola is caused by a virus
- No vaccine, and no treatment are available
- Causes severe illness, with bleeding
- Highly contagious; many people can quickly become infected
- Up to 90% of the infected will die

**WHAT IS EBOLA AND HOW DOES IT SPREAD?**

- Sick people can spread the disease to others
- People in direct contact with sick people are at highest risk:
  - Family members
  - Healthcare workers
- Dead bodies can also spread the disease. **BE CAREFUL** (Bury carefully. Keep away)
- **DO NOT** wash, touch or kiss dead bodies
- **DO NOT** wash hands in the same bucket as others who have touched the body

### WHAT ARE THE SYMPTOMS OF EBOLA?

Symptoms can start within 2 days of contact with an infected person or body.

Early Symptoms				Late Symptoms			
Fever	Nausea	Headache	Tiredness	Vomiting	Diarrhoea	Coughing	Bleeding

### PREVENTION OF EBOLA AND WHAT TO DO IF YOU GET SICK

- You can catch EBOLA from someone who is sick or dead
- Wash your hands regularly – use soap!
- **DO NOT** touch an infected person or their body fluids, including blood, vomit, faeces, urine
- **DO NOT** touch or eat “bush meat” and don’t eat bats
- Call your medical centre and tell them about your illness
- Listen to the advice. You may be sent to a special hospital
- Keep away from others so they don’t get sick
- Be especially careful of your vomit and diarrhoea

The information on this website is for informational purposes only and is not intended to be a substitute for professional medical advice. Should you have any questions or concerns about any topic in this article, please contact your medical professional.

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# Ebola Private Sector Mobilisation Group (EPSMG)

- August 11 – first informal meeting to exchange information about their own actions
- August 21 – second meeting to continue sharing experiences, advocacy role, working with NGOs, learning about the issues directly from the source
- August 29 – meeting with director general of WHO and US ambassador to Liberia
- September 8 – eleven CEOs call on the international community to step up the fight against Ebola
- September 17 - companies operating in West Africa welcome President Obama's decision to commit additional US resources to the fight against Ebola
- Current focus is on advocacy related to travel restrictions and medical evacuations

September 8, 2014 5:46 pm

## Business leaders urge global action against Ebola in west Africa

By James Wilson and Javier Blas in London [Author alerts](#)



A group of prominent foreign investors in west Africa have called for greater international support to combat **Ebola** in the region, in the strongest co-ordinated business response to the crisis caused by the deadly virus.

The statement signed by 11 chief executives came as the US and UK announced military contributions to combat the outbreak, which has killed nearly 2,100 people since February, and **Sierra Leone** announced a national lockdown in an effort to halt its spread.

# EPSMG

- EPSMG now includes over 70 companies operating in a broad range of sectors, and numerous civil society/government bodies, primarily in three countries: Liberia, Sierra Leone and Guinea but also within the wider region, with growing interest from financial sector and companies with supply chains in these areas.
- EPSMG engages with international governments, UN agencies and other partners to articulate the concerns of international businesses in West Africa.
- EPSMG exists to provide a simple access point into the private sector for joint mobilisation and plays an advocacy role
- EPSMG now has a seat on the Global Ebola Response Coalition

## Commitments of this group

1. To remain in the region and to be part of the region's long-term economic and social recovery and development.
2. To ensure employees, families and communities are aware of the disease and are taking the best precautions to avoid infection and stigma.
3. To share experiences and resources, including trained personnel and practices, to assist governments and partners mobilise quickly to control the spread of the disease.
4. To offer loan or gift-appropriate physical assets and resources essential to the deployment of an integrated response by donors, militaries, host governments, NGOs and community-based organisations.
5. To make available information about needs of various organisations and first responders so that they can be connected to corporate giving.
6. To commit to learning from this outbreak and working together to support a stronger health care emergency response and to assist in rebuilding stronger healthcare systems in the affected countries.
7. To raise international awareness and advocate for a larger global coordinated effort to combat Ebola.
8. To advocate for these countries to have open trade and humanitarian corridors, by air, land and sea in line with international WHO recommendations.



## ArcelorMittal remains committed to Liberia

- Health and safety of our employees is our Number one priority
- We remain committed to Liberia – we have made major investments in the country and many Liberians depend on us and our contribution to the economy
- 4500 local employees and 200 expats continue working and our Phase 1 operations continue
- Working with health care providers to understand their requirements on the ground and supporting their needs, for example supplying vehicles, chlorine, mattresses, generators, etc. The commitments and expenditure to date have exceeded USD\$1m.



# Contact

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Can connect you with country working groups for Sierra Leone, Liberia, Guinea, and neighbouring region mobilisation team

Website coming soon.